Notice of Data Security Incident

We would like to thank you for being a loyal customer of Papa Del's Pizza Factory, proudly serving Papa Del's famous recipe since 1970. In keeping with our goal of serving the Champaign community, we would like to inform customers of an incident that may have resulted in the exposure of payment card information.

On November 14, 2018, we learned that an intruder may have accessed credit or debit card numbers, expiration dates and security codes stored on our systems. We have been cooperating with our payment card processing company and law enforcement as they investigate this incident, and determined that this issue only impacts customers who made a purchase with a credit or debit card at our store between May 9, 2018 and September 30, 2018. For those customers, we apologize for any inconvenience and recommend that you check your current and past credit or debit card statements for unusual or suspicious activity, and if any is found, report it to your bank or credit card company. Any information provided in connection with an online order, such as your name, address, phone number or payment card information, was not impacted.

We assure you that we have implemented additional measures to protect the privacy and security of your information and ensure that transactions are secure. Since January 23, 2019, it has been safe to pay with a credit or debit card at Papa Del's Pizza Factory. The protection and security of your personal information is our utmost priority, and we sincerely regret any inconvenience or concern this matter may cause you.

Additional Important Information

Credit Reports: Whether or not you suspect any unauthorized activity on your account, you may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit <u>www.annualcreditreport.com</u>, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at https://www.consumer.ftc.gov/articles/0155-free-credit-reports) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (<u>https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf</u>) or Experian (<u>https://www.experian.com/fraud/center.html</u>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. As of September 21, 2018, it is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze	Experian Security Freeze	TransUnion (FVAD)
P.O. Box 105788	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19022
www.freeze.equifax.com	www.experian.com/freeze	freeze.transunion.com
800-525-6285	888-397-3742	800-680-7289

More information about fraud alerts, security freezes and steps you can take toward preventing identity theft can be obtained by contacting the Federal Trade Commission at 600 Pennsylvania Ave, NW, Washington, DC 20580, by calling 1-877-IDTHEFT (438-4338) or visiting <u>www.ftc.gov/idtheft</u>